

KOMU-TV

ANNUAL EEO PUBLIC FILE REPORT

The Purpose of this Annual EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: KOMU-TV, Columbia, MO and is required to be placed in the public inspection file of this station and on its web site.

The information contained in this Report covers the time period beginning October 1, 2006 to and including September 30, 2007 (the "Applicable Period").

The FCC's 2002 EEO Rule Requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment source(s) utilized to fill the vacancy(including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source was Utilized" refer to the number of the full-time positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person or over the telephone.

Appendix 1 to
Annual EEO Public File Report
Covering the Period October 1, 2006 - September 30, 2007
Station Comprising Station Employment Unit: KOMU-TV

Section 1: Vacancy Information

Full-Time Position Filled by Job Title	Recruitment Source of Hiree	Total # of Interviewees
MARKETING SPECIALIST	MU Job List Website **	1
CUSTODIAN	MU Job List Website **	12
SALES MANAGER	Direct Promote/Internal	1
ACCOUNT EXECUTIVE	Direct Promote/Internal	1
NATIONAL SALES COORDINATOR KOMU TELEVISION	Direct Promote/Internal	1
NATIONAL SALES MANAGER	Direct Promote/Internal	1
ACCOUNT EXECUTIVE	MU Job List Website **	3
TV DIRECTOR	Internal Posting*	2
TV ANCHOR-KOMU	MU Job List Website **	1
BROADCAST ELECTRONIC TECHNICIAN I	MU Job List Website **	1
TOTAL # PERSONS INTERVIEWED DURING APPLICABLE PERIOD		24

* Under University of Missouri policy, certain positions are only open to University of Missouri Employees as was the case with this position

** See attached for recruitment sources

Appendix 2 to
Annual EEO Public File Report
Covering the Period October 1, 2006 - September 30, 2007
Station Comprising Station Employment Unit: KOMU-TV

Section 2: Recruitment Source Information

Recruitment Source (Contact Person Name, address, Telephone Number,)					Total Number of) Full-time Positions For which this source was utilized.			
		Alternative Community Training	2200 Burlington	Columbia	MO	65202	474-9446	5
Glenda	Alexander	Whiteman Air Force Base*	509 MSS/DPS, 750 Arnold Ave	Whiteman AFB	MO	65305	660-687-7132	5
Kristina	Bright	William Woods Career Center	One University Avenue	Fulton	MO	65251	800-995-3159	5
Joyce	Bryan	MO Career Center - Columbia	1500 Vandiver Drive, Suite 115	Columbia	MO	65202	882-8821	5
Herrold	Bullock	MO Career Center - Jefferson City	1716 Four Seasons Drive, Ste 101	Jefferson City	MO	65101	573-526-8115	5
Michael	Carr	MO Div of Workforce Development	1500 Vandiver Drive	Columbia	MO	65202	882-8821	5
Mike	Chittum	Division of Workforce Development- Central Region	1716 Four Season Drive	Jefferson City	MO	65101- 1815	573-526-8115	5
Karl	Christopher	Columbia Career Center	4203 S. Providence	Columbia	MO	65201	(573) 214-3803	5
Denise	Colvin	Vocational Rehabilitation					1-877-222-8963	5
Kelly	Cook	Vocational Rehabilitation	1500 Vandiver Drive, Suite 111	Columbia	MO	65202	1-877-222-8963	5
Donna	Davis- Vandegriffe	MO Div of Workforce Development					573-884-4283	5
Gerry	Ellis	Devry Placement Office	112224 Holmes Road	Kansas City	MO	64131		5
Frances	Fisher	Surplus Property	Surplus Property Bldg	Columbia	MO	65211		5
Carol	Gamm Smith	Vocational Rehabilitation	1500 A. Southridge Drive	Jefferson City	MO	65109	573-751-2343	5
Michael	George	St. Louis CC in Flo Valley Career Services*	3400 Pershall Road	St. Louis	MO	63135		5
Jill	Harris	Florida State University	A4100 University Center	Tallahassee	FL	32306- 2490	850-644-6431	5
Robin	Hogan	Douglas High School Guidance Office	310 N. Providence Road	Columbia	MO	65201	214-3680	5
Rose	Horton	Phillips Jr. College Placement Office	1010 W. Sunshine Street	Springfield	MO	65807- 2446	417-864-7220	5
Janet	Kinnett	MO Career Center - Lebanon	2639 S. Jefferson Ave. Suite 1	Lebanon	MO	65536	417-532-6146	5
Ann	Landes	Hickman High School Guidance Office	1104 N. Providence Road	Columbia	MO	65201		5

Sharon	Longan	Nichols Career Center	605 Union	Jefferson City	MO	65101	573-659-3100	5
Linda	Lorenz	Central Methodist Career Services	411 Central Methodist Square	Fayette	MO	65248	660-248-6255	5
Don	Malson	Columbia College Career Center	1001 Rogers St.	Columbia	MO	65216		5
Scott	Mantooth	Vocational Rehabilitation	3024 Dupont Circle	Jefferson City	MO	65109	573-751-3251	5
Abigail	Manwell	Westminster College	501 Westminster Ave.	Fulton	MO	65251	573-592-5381	5
Wanda	McNeil	Harris-Stowe Career Services*	3026 Laclede Ave	St. Louis	MO	63103	314-340-3366 X3512	5
Heather	Miles-Mange	Stephens College Career Services	1200 East Broadway, 202 Stamper Commons, Campus Box 2123	Columbia	MO	65215	876-7101	5
Dan	Nichols	Metro Business College Placement Office*	1407 Southwest Blvd.	Jefferson City	MO	65109	573-635-6600	5
Christy	Nickolaus	Advent Enterprises Manager						5
Julie	Orscheln	Missouri River Regional Library	P.O. Box 89	Jefferson City	MO	65102		5
Nichelle	Pool	Div. Of Voc Rehab, Columbia	1500 Vandiver Dr Building 5	Columbia	MO	65202-1563	573-882-9110	5
Gail	Schneider	Office of Administration, State Diversity Recruit					1-877-259-2963	5
Joan	Schneider	Northwest MO State University Career Services	800 University Drive, Admin Bldg #310	Maryville	MO	64468-6001	660-562-1251	5
Darrell	Spencer	St. Lous Public Schools - Career/Tech Education	5101 McRee Avenue	St. Louis	MO	63110	314-776-3300 X 250	5
John	Sponaugle	Booneslick Technical Education Center						5
Melissa	St. Pierre	State Fair Community College Placement*	3201 W. 16th Street	Sedalia	MO	65301	660-530-5800	5
Dana	Thompson	Board of Probation and Parole, Columbia	1512 Heriford Dr. Suite A	Columbia	MO	65202	884-7016	5
Patricia	Twaddle	Moberly Area Community College	101 College Avenue	Moberly	MO	65270	660-263-4110 ext 232	5
Christine	Varner	The Job Center	205 E. Ash Street, Suite 1	Columbia	MO	65203		5
Lana	Vestal	MO Career Center - Mexico	3626 B South Clark	Mexico	MO	65265	573-581-4576	5
Cynthia	Washington	Lincoln University Disability Services*						5
Jerry Lee	Westbrook	SEMO Career Services	One University Plaza, MS 1000	Cape Girardeau	MO	63701	573-651-2583	5
Clarissa	White	Vocational Rehabilitation	P.O. Box 550	Rolla	Mo	65402	573-368-2366	5
Glenda	Whitney	Linn State Technical College Career Services*	One Technical Drive	Linn	MO	65051	573-897-5159	5
Karen	Wilson	Vocational Rehabilitation	2115 W. Broadway	Sedalia	MO	65301	660-530-5560	5
Greg	Wingert	Advent Enterprises	2116 Nelwood	Columbia	MO	65202	474-8560	5
Shirley	Woolfolk	MO Career Center - Camdenton	106 W Hwy 54, P.O.Box 66	Camdenton	MO	65020	573-346-5616	5

Additional Recruitment Sources

****All postings between September 06 and April 07 were submitted to the organizations listed below. Due to a clerical error within the University of Missouri's Human Resources Department, openings posted between April 07 and October 07 were not submitted. This error has been addressed and corrected.**

Recruitment Source (Name & address)	Total Number of) Full-time Positions For which this source was utilized.
National Association of Broadcasters 1771 N Street NW Washington, DC 20036	3
American Women in Radio and Television 8405 Greensboro Dr., Suite 800 McLean, VA 22102	3
Radio and Television News Directors Association 1600 K Street NW, Suite 700 Washington, DC 10006-2838	3
Missouri Broadcasters Assn. P.O. Box 104445 Jefferson City, MO 65110-4445 www.mba.org	3
Association for Women in Communications 780 Ritchie Highway, Suite 28-S Severna Park, MD 21146	3
Emma L. Bowen Foundation for Minority Interests in Media 1299 Pennsylvania Ave. NW, 11 th Floor Washington, DC 20004	3
Indigenous Broadcast Center 810 E Ninth St. Anchorage, AK 99501-3826	3
International Women's Media Foundation 1726 M Street NW, Suite 1002 Washington, DC 20036	3
National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302	3
National Association of Black Journalists University of Maryland 8701-A Adelphi Rd Adelphi, MD 20783-1716	3
National Association. of Black-Owned Broadcasters 1155 Connecticut Ave. NW Suite 600 Washington, DC 20036	3
National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045-2001	3

National Association of Minority Media Executives 1921 Gallows Rd, Suite 600 Vienna, VA 22182	3
National Lesbian and Gay Journalists Association 1420 K Street NW Washington, DC 20005	3
Native American Journalists Association University of South Dakota 414 E. Clark St. Vermillion, SD 57069	3
Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501	3
South Asian Journalists Association Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	3
Minorities in Communication Division of Association for Education in Journalism and Mass Communication 1621 College St. Columbia, SC 29208	3
Black Broadcasters Alliance 3734 William Penn Highway Pittsburgh, PA 15235	3
California Chicano News Media Foundation 3800 Figueroa St. Los Angeles, CA 90037-1206	3
Asian American Journalists Assn. 1182 Market St., Suite 320 San Francisco, CA 94102	3
Black Culture Center – MU 813 Virginia Ave. Columbia, MO 65211	3

*KOMU-TV has broadcast 2-4 times per month announcements soliciting organizations who wish to receive information about job openings at KOMU-TV. To date no organizations have responded.

Appendix 3 to
Annual EEO Public File Report
Covering the Period October 1, 2006 - September 30, 2007
Station Comprising Station Employment Unit: KOMU-TV
Section 3 (Non-Vacancy Specific) Recruitment Activities Undertaken by KOMU-TV

Scholarship Program

Each year, KOMU-TV, along with KBIA-FM, presents a scholarship to the outstanding minority student in the Broadcast News sequence. The student must have the qualities of energy, enthusiasm, accuracy, and a desire to excel in journalism. The student selected must also have at least one year of school remaining. KOMU-TV's News Director, under consultation with a staff member from KBIA, makes the selection which is awarded in April of each year. In 2007 the scholarship was awarded to a female minority student currently enrolled at the University of Missouri's School of Journalism.

Internship Program

The KOMU-TV8 internship program exposes college students to the dynamic responsibilities of a television station's Promotion Department. Interns work 15 – 20 hours a week with Promotion Managers to help promote the station's image and news. Responsibilities include writing spots for news and community events, helping maintain the station's partnerships with NBC and the CW, and conducting tours for various youth groups. Interns also represent the station at various community events. During the Fall 2006 semester one female participated, during the Spring 2007 semester one female participated and during the Summer 2007 semester one male participated. A number of past interns have gained employment with KOMU-TV after graduation.